



bill blass

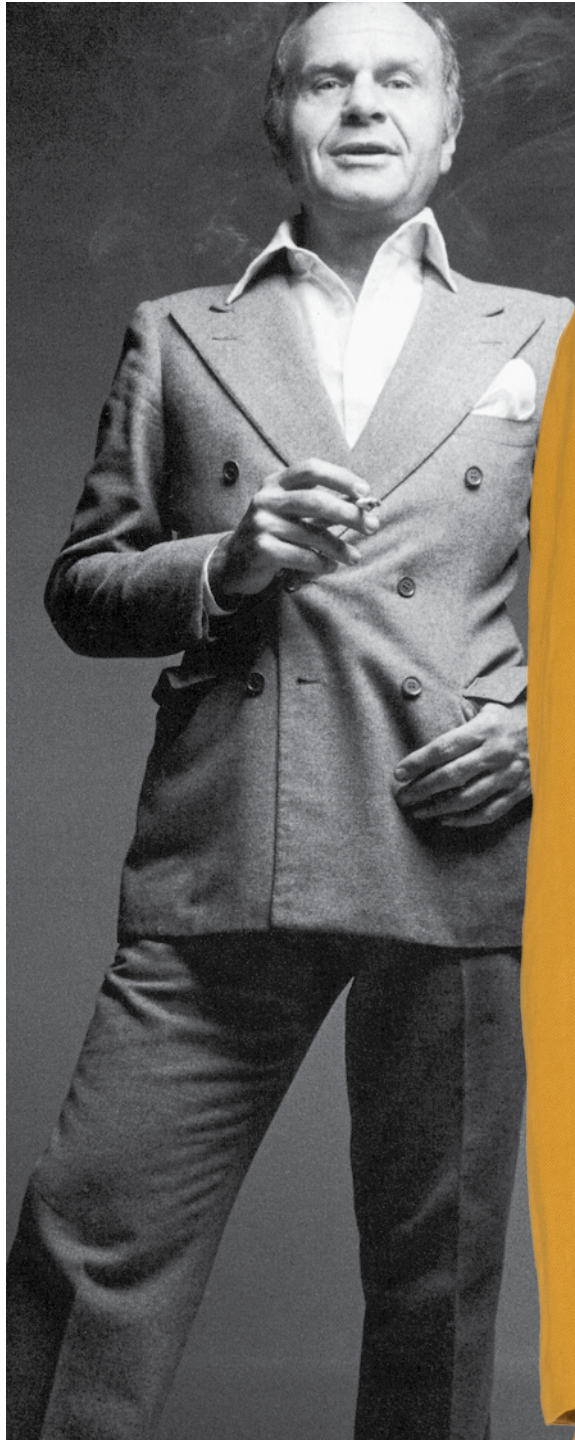


They are clothes for the American woman, for every aspect of her life, and every part of the country.

There's no shock, very little to dazzle, just beautifully made clothes, beautiful fabrics in simple designs.

Increasingly, I hear people say they can't find anything to wear, so that's what this is about.

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THANK

























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Credits

Creative Direction

Chris Benz

Photography

Nick D'Emilio

Casting

Shaun Beyen

Model

Brooke at Wilhelmina

Model

Candice at Fusion

Model

Fred at New York Models

Hair

John Ruidant

Makeup

Kelvin X. Dumé

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